



**IMAGINE
ROTARY**



IMAGINE ROTARY

"We have dreams, but acting on them is a choice. Imagine a world that deserves our best, where we get up each day knowing that we can make a difference"

Jennifer Jones

Designed by Riki Salam, an Australian artist and graphic designer who specializes in contemporary indigenous art, design and communication.

The circle in aboriginal culture signifies our connections to one another. The dots around it represent people and there are seven because of Rotary's areas of focus.

The circle and dots together become a navigational star – our guiding light.

The solid line below is referred to as a digging stick and is used when doing hard work. Since Rotary members are people of action – it represents a tool for getting things done.

The three colors, purple, green and white represent diversity, equity and inclusion. But the color purple stands for polio eradication, green for the environment, and white for peace.

Together they are the colors of the women's movement, the Suffragette – a subtle nod to history as the first female RI president.

President Jennifer Jones

- From Windsor, Canada
- Member of the Rotary Club of Windsor-Roseland
- Owner of a media company in Windsor, Ontario





Jennifer Strong District Governor

- Rotary Club of Lakeport since 1998
- Owner of Stong Financial Network
- Don't expect her to be your run-of-the-mill DG!
- She will be visiting our club September 14th

Brian Reed

Area Manager 5130

- Rotary Club of Santa Rosa East/West since 1998
- CEO of Summit State Bank
- He will be meeting with Julie Montgomery, Jack Strange and myself monthly
- He will visit in August





The Original 2-Bit Traveler



Jim Manos




The 2- Bit Travelers

Goals for 2022 -2023

- New Members - 24
- Club Participation – 90%
- New Member Sponsors – 20
- Rotary Action Group Participation – 15
- Leadership Development Participation – 15
- District Conference Participation – 15
- District Assembly Participation – 15
- Rotary Fellowship Participation – 15
- District Leadership Training – 15
- Blood Donation – 10 Gallons



Goals for 2022 -2023

- Foundation Giving - \$20,000
 - Service Projects – 12
 - Socials – 6
 - Youth Exchange Outbound – 2
 - Youth Exchange Inbound – 2
 - RYLA - 2
 - Interact –1
 - Rotaract -1
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ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE ACTION
TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITIES AND IN OURSELVES

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.

To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the next five years.

ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

INCREASE OUR IMPACT

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

EXPAND OUR REACH

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

ENHANCE PARTICIPANT ENGAGEMENT

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

INCREASE OUR ABILITY TO ADAPT

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

Increase
our impact.

Expand
our reach.

Enhance
participant
engagement.

Increase our
ability to adapt.

A MODEL FOR LEADING CHANGE

ROTARY'S APPROACH TO CHANGE

We believe that for change to be successful, change leaders must always engage those who will be affected by the transition. From the start, change leaders and their teams should keep these people at the center of their plans.

A three-part focus on commitment, communication, and coaching can ensure that people remain the most important element of a change initiative.



ASSESS

Before any action is taken, the change leader should be able to describe the need for change. **What to ask:** What problem is the change solving? **What to do:** Understand the environmental influences for the change, and write an initial statement clarifying the desired outcome.

DESIGN

Next, the change leader will design a change strategy. **What to ask:** What is our vision for success? What is the new way people will do things? **What to do:** Write a vision statement, assemble a change team, and decide what organizational tools are needed for success.

BUILD

In this phase, the change leader develops the roadmap for the change. **What to ask:** How, and how often, should I communicate with stakeholders? Who needs training and when? **What to do:** Create a communications and training plan.

IMPLEMENT

The change is put in place. The change leader must support people, adjust benchmarks if necessary, and respond to resistance. **What to ask:** Is the change team ready to lead? Are the people affected prepared for this change? **What to do:** Support people throughout the change with commitment, coaching, and communication. Respond to resistance thoughtfully.

SUSTAIN

Ensure the change will last. **What to ask:** Are the structures in place for this change to continue after the change team disbands? **What to do:** Invest in necessary technology and resources, and ask for the commitment of future leaders and team members.



Water and Sanitation



Economic and Community Development



Maternal and Child Health



SEVEN AREAS OF FOCUS



Supporting the Environment



Basic Education and Literacy



Disease Prevention and Treatment



Peace and Conflict Prevention / Resolution

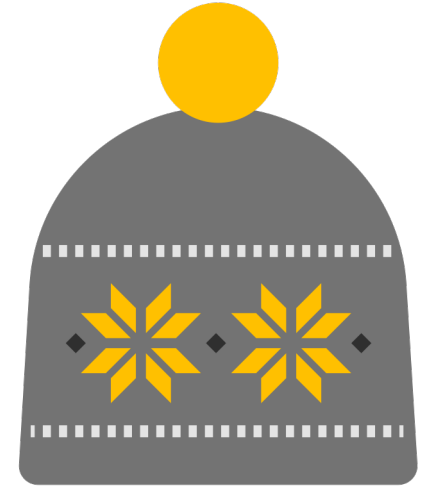


Obi One and Obi Two

- Remember Rover the Rotary Bear? I think it during Don McMillan's year as president. Jackie got two bears and asked members to take one on vacation. Rover went a lot of places and had a lot of fun. I would like to do it again this year.
- Obi One and Obi Two are astronauts. They came from the Space Center in Houston. Mike Fossum is a Rotarian who happens to be an astronaut.



Bring me a gift to auction when you travel



I am not picky, but something people would want